

# Michigan IBRA Business Sponsorship Form

The Michigan Chapter of the International Barrel Racing Association's 2010 State Finals is scheduled to be held August 13th through the 15 at the Iosco County Fairgrounds in Hale, Michigan. This barrel race features over \$15,000 in cash and awards that are available for the membership to win. Each year the Michigan IBRA holds a State Finals to determine the State Champions in four Open Divisions, three Youth Divisions and three Masters Divisions. The State Finals is the largest event of the year that takes place in our home state and prepares our riders for a trip to the IBRA National Final Championships that will be held in Wilmington, OH in October. The Michigan State Finals features a program in which each sponsor receives advertisement in accordance to the monetary amount the business has sponsored. With over 450 competition runs made in 2009, the 2010 State Finals will only grow due to the enormous growth in the association's membership each year. Please help the Michigan IBRA have a successful State Finals and let us feature your business in the 2010 program. Specially designed advertisements are available for you or we can use an existing one. Thank you for your consideration and remember...competitors remember their sponsors all year long.

## Sponsor Level

## What You Receive

Bronze	\$50	Business Card advertisement in the 2010 State Finals Program
Silver	\$100	1/4 page advertisement in the 2010 State Finals Program Business name listed on the Sponsor Board in the Hospitality Tent
Gold or Buckle	\$250	1/2 page advertisement in the 2010 State Finals Program Business name listed on the Sponsor Board in the Hospitality Tent Banner (if provided) displayed in the arena Vender space on the show grounds Business representative can award the Reserve State Champion Buckle at the awards ceremony Buckle sponsors who are also contestants will receive one horse stall at 1/2 price.
Saddle	\$550	Full page advertisement in the 2010 State Finals Program Business name listed on the Sponsor Board in the Hospitality Tent Banner (if provided) displayed in the arena Vender space on the show grounds Business representative can award the State Champion Saddle at the awards ceremony Saddle sponsors who are also contestants will receive one horse stall at no cost.
Platinum	\$1000	Full page advertisement in the 2010 State Finals Program Business name listed on the Sponsor Board in the Hospitality Tent Banner (if provided) displayed in the arena Vender space on the show grounds Business name decaled on State Finals Barrel that will be used in competition throughout the weekend
Platinum Elite	\$2500	This sponsor is showcased throughout the year in an exclusive fashion. Please contact the Michigan State Director for availability and further information. Sponsorship must be received by March 1st to include all marketing services.

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Phone \_\_\_\_\_ Address \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Please enclose ad details if possible

Make check payable to: IBRA of Michigan      Mail to: Michigan State Director

Sponsorships are tax deductible as an advertisement      Cindy Kocher

Ad deadline is July 1, 2010      3199 N. M-65

Please call Cindy with any questions at (989) 728-5024      Hale, MI 48739